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A Regional Initiative to Create Jobs and Economic Growth through a New Entertainment and Sports Complex

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### ***'Think BIG' Focuses on Building a Sustainable Arena***

*Benefiting from AB 900, Sacramento arena project could become model for sustainable development*

Today, *Think BIG Sacramento* hosted a community meeting to discuss the efforts to create a sustainable entertainment and sports complex (ESC). California Senate Pro Tem Darrell Steinberg, who serves as Think BIG Committee Co-Chair, gave a presentation on AB 900, a bill signed into law which promotes large, jobs-creating development projects throughout the state, as long as the individual projects guarantee at the front end of their development processes to make significant sustainability commitments.

"AB 900 knocks down the roadblocks to developing the right projects for the right reasons," said Senate President pro Tempore Darrell Steinberg. "We can get people back to work, start breaking out of our economic doldrums and enhance our communities while we guarantee no harm to our environmental quality. Smart growth is good growth, and good growth benefits us all."

In addition to the Senate Pro Tem's presentation, the meeting included a panel discussion featuring local experts in green construction and development. The panel was moderated by Adam Loveall, Chairman of the Sacramento Central Labor Council. The discussion centered around best practices from arenas and stadiums around the country and how the ESC in Sacramento can be a model for sustainable development.

"We want this project to be something our entire region is proud of," said Adam Loveall. "There are many local companies that can contribute in a meaningful way to make this project more sustainable. From using locally manufactured green products to sourcing food from local companies, we want to do everything we can to promote sustainability."

In conjunction with the meeting, *Think BIG* released a report outlining best practices in sustainable arena development as well as a pledge from *Think BIG* promoting green job creation and ensuring the project considers green principles whenever possible during the design, construction, and operation of the new facility.

"We need to push the frontier of green arena development here in Sacramento," said Mayor Kevin Johnson. "We can diversify our economy with green jobs and become a showcase for cutting edge sustainable principles that will inspire the entire region."

The report in its entirety can be downloaded at [www.thinkbigsacramento.com](http://www.thinkbigsacramento.com).

*Think BIG* is a regional initiative launched by Sacramento Mayor Kevin Johnson to facilitate construction of a new entertainment and sports complex ("ESC") that promotes job creation, economic growth, cultural development and civic pride across the greater Sacramento metropolitan area.

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