



A Regional Initiative to Create Jobs and Economic Growth through a New Entertainment and Sports Complex

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Think BIG Announces Winner of Design Competition
Community selects "Walk of Fame" idea for public space outside the entertainment complex

Today, *Think BIG Sacramento* announced the winner of its Citizen Architect Design Competition. The contest allowed the public to submit ideas for an outdoor public space at the entertainment and sports complex.

Announced in August, the design competition was conducted to facilitate the creation of a public space at the new complex, create a symbol of Sacramento and the surrounding region, and build on the grassroots support that has kept the Kings in Sacramento.

In early September, a panel of judges, including artist David Garibaldi and mixed martial artist Urijah Faber, narrowed entries to three finalists: Shaun Baland, Troy Bedal, and Gary Bladen. Judging was based on feasibility and viability, design and creativity, regional pride, and sustainability. Over 600 community members voted on the final three entries over the last four weeks, ultimately selecting Troy Bedal and his proposed Walk of Fame as the Design Competition Winner.

"This was a great opportunity for the community to be involved in the entertainment and sports complex. Design and architecture are important aspects of art, and it's great to be a part of a project that is so important to this region," said David Garibaldi.

"I'm grateful to be standing here today. Last spring, with our backs against the wall, this community came together to fight to keep the Kings in Sacramento. Here We Stay, Here We Build, SacTown Royalty and now Think BIG have all been instrumental in moving this project forward and I'm excited to be a part of it," said Troy Bedal. "My concept is a way to honor all the grassroots efforts as well as famous Sacramentans that have made this community proud."

Think BIG will share the winning concept with the City Council and the ICON-Taylor development team for consideration during the upcoming design phase of the project.

Think BIG also honored Mira Dupuis, a long time Sacramentan and Kings fan who was celebrating her 100th birthday.

The final design competition descriptions can be viewed at www.thinkbigsacramento.com/involved/competition.

Think BIG is a regional initiative launched by Sacramento Mayor Kevin Johnson to facilitate construction of a new entertainment and sports complex ("ESC") that promotes job creation, economic growth, cultural development and civic pride across the greater Sacramento metropolitan area.

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