



A Regional Initiative to Create Jobs and Economic Growth through a New Entertainment and Sports Complex

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'Think BIG' Launches Citizen Architect Design Competition
Design competition allows community to leave legacy on new facility

SACRAMENTO, CA – Today *Think BIG Sacramento* launched a design competition that encourages public involvement in the planning of the new Entertainment and Sports Complex (ESC). The competition allows Citizen Architects to submit their design ideas for a space no larger than 3500 square-feet at the new facility.

The competition will facilitate the public creation of a space at the ESC, create a symbol of Sacramento and the surrounding region, and build on the grassroots support that has kept the Kings in Sacramento. Judging will be based on the following categories: feasibility and viability, design and creativity, regional pride, and sustainability.

Citizen Architects can submit their ideas through 5pm on Friday, August 26.

A panel of celebrity judges, including artist David Garibaldi and mixed martial artist Urijah Faber, will narrow down entries to three finalists announced the week of September 5th.

“This is a unique opportunity for not only artists out there, but also non-artists... So, Sacramento, let your voices be heard and sign-up, get involved, and continue to Think Big Sacramento,” said celebrity judge David Garibaldi in a video posted earlier today on *Think BIG Sacramento's* Facebook page.

For more details and for information on how to enter, please see our website www.thinkbigsacramento.com/informed/press.

A Citizen Architect is a member of the community who supports the *Think BIG Sacramento* initiative by spreading the word about the regional benefits of the ESC. To date, over 700 individuals of all ages and backgrounds across the region have signed up.

Think BIG is a regional initiative launched by Sacramento Mayor Kevin Johnson to facilitate construction of a new entertainment and sports complex that promotes job creation, economic growth, cultural development and civic pride across the greater Sacramento metropolitan area.

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